

October 23, 2009

### **Notice of Revision of Wheat Flour Prices**

Nippon Flour Mills Co., Ltd. today announced to distributors that effective Friday October 16, 2009 it is revising prices for commercial wheat flour as a result of factors such as an average decline of 23% in the prices Japanese millers pay to the government for five brands and the significant rise in prices of domestic wheat flour. Details are as follows.

#### 1. Price revisions

- Commercial strong and semi-strong wheat flour      Down 460 yen per 25 kg.
- Commercial medium-strength and weak wheat flour      Down 150 yen per 25 kg.
- Mainly domestic wheat flour      Up 400 yen per 25 kg.

Note: The above price revisions do not include consumption tax.

#### 2. Date of Implementation

Effective on shipments from Tuesday, November 24, 2009 onwards