

October 8, 2009

80 Ton/Year Reduction in CO₂ Emissions Expected
Nippon Flour Mills to Replace 70 Business Vehicles with Hybrids

Nippon Flour Mills Co., Ltd. will replace some of its fleet of business vehicles with hybrid cars as a part of its efforts to reduce resource and energy consumption in the interest of global environmental conservation, a corporate social responsibility.

By 2014, approximately 70 of 160 vehicles owned by the company will be replaced by hybrid cars, with the exception of those for cold-weather regions. This is expected to reduce our annual carbon dioxide emissions by about 80 tons.

Amid global efforts for dealing with environmental issues, Prime Minister Hatoyama announced that Japan would aim to, by 2020, reduce its level of greenhouse gas emissions by 25% compared to 1990. Measures to reduce CO₂ emissions are urgently needed. As a policy our company pursues corporate management that seeks to harmonize people and the environment, and targets have been set for each company division in a range of measures aimed at reducing emissions.

With a view toward also introducing electric and fuel cell vehicles, we will continually strive to achieve targets for CO₂ emissions reduction. In the future, Nippon Flour Mills will continue to actively pursue measures to pass down our beautiful Earth to our children.

Details

Outline of hybrid car introduction

■ Vehicles	Prius (manufactured by Toyota Motor)
■ Vehicles replaced	Approx. 70 (out of approx. 160)
■ Period	By 2014
■ Effects	Reduction of CO ₂ emissions by approx. 80 tons/year



Reference: Nippon Flour Mills Group's CO₂ emissions reduction targets

■ Flour milling business	By FY2010, flour milling divisions of Nippon Flour Mills to reduce CO ₂ emissions by 5% compared to FY1990
■ Foods business	By FY2012, food production divisions of Nippon Flour Mills (including NIPPON Frozen Food Co., Ltd. and OHMY Co., Ltd.) to reduce CO ₂ emissions by 4% compared to FY2007
■ Office business	By FY2012, affiliated companies, mainly in office sector, to reduce CO ₂ emissions by 5% compared to FY2004
■ Group manufacturing companies	By FY2012, Group manufacturing companies (except for NIPPON Frozen Food Co., Ltd. and OHMY Co., Ltd.) to reduce CO ₂ emissions by 3% compared to FY2007