

September 19, 2008

## **Nippon Flour Mills Certified as Next Generation Support Company**

On August 29, 2008 Nippon Flour Mills Co. Ltd. (President: Wataru Aosaki) was certified as a company promoting measures to support the development of the next generation by the Tokyo Labor Bureau and granted the “Kurumin” certification mark.



The “Kurumin” certification mark

Nippon Flour Mills has always made every effort to create working environments that are conducive to good health, both physically and mentally, and in which employees are able to make a social contribution and achieve a healthy work-life balance between their home lives and work duties. Enacted in April 2005, the Law to Promote Measures to Support the Development of the Next Generation requires companies to draw up action plans to help their employees achieve a work-life balance. The company has been certified in recognition of its exceptional efforts to promote such measures, including extending support schemes for employees with young children.

In addition to demonstrating the company’s credentials to the outside world, Nippon Flour Mills intends to make effective use of the “Kurumin” certification mark in other areas as well, including raising awareness with regard to in-house next generation support measures.

The company will continue to expand its next generation support measures and schemes enabling a diverse range of work patterns and make every effort to create working environments in which each and every employee finds their job genuinely rewarding.